

# EU General Data Protection Regulation: 'GDPR'

Coming into force on 25 May 2018



What you need to know *now*: 'why comply?',  
'what's new?', and 'how can we comply?'

Alison Knight, Legal Services & Data Governance

# Background

- GDPR aims to strengthen data protection laws to make them **fit for the digital age** by giving people **more control** over their own data
- The current UK Data Protection Act 1998 was derived from EU law (the Data Protection Directive) which is being replaced by the GDPR
- The text of GDPR will apply throughout EU Member States, directly embedded into new national data protection legislation (incl. a new UK Data Protection Act 2018 to come)
- Brexit does not affect the implementation of GDPR

# ‘Why?’ (i) – A ‘sharpened carrot’ approach

*"If your organisation can't demonstrate that **good data protection is a cornerstone of your business policy and practices**, you're leaving your organisation open to enforcement action that can damage both public reputation and bank balance.*

***But there's a carrot here as well as a stick: get data protection right, and you can see a real business benefit."***

Elizabeth Denham, The UK Information Commissioner



*“A company as large, well-resourced, and established as Carphone Warehouse, should have been **actively assessing** its data security systems, and ensuring systems were robust and not vulnerable to such attacks...*

*Carphone Warehouse should be at the top of its game when it comes to cyber-security, and it is concerning that **the systemic failures we found related to rudimentary, commonplace measures.**”*

Elizabeth Denham, The UK Information Commissioner



# ‘Why?’ (ii) – New fine levels



**Major breaches of data protection are subject to administrative fines: whichever is higher of the following:**

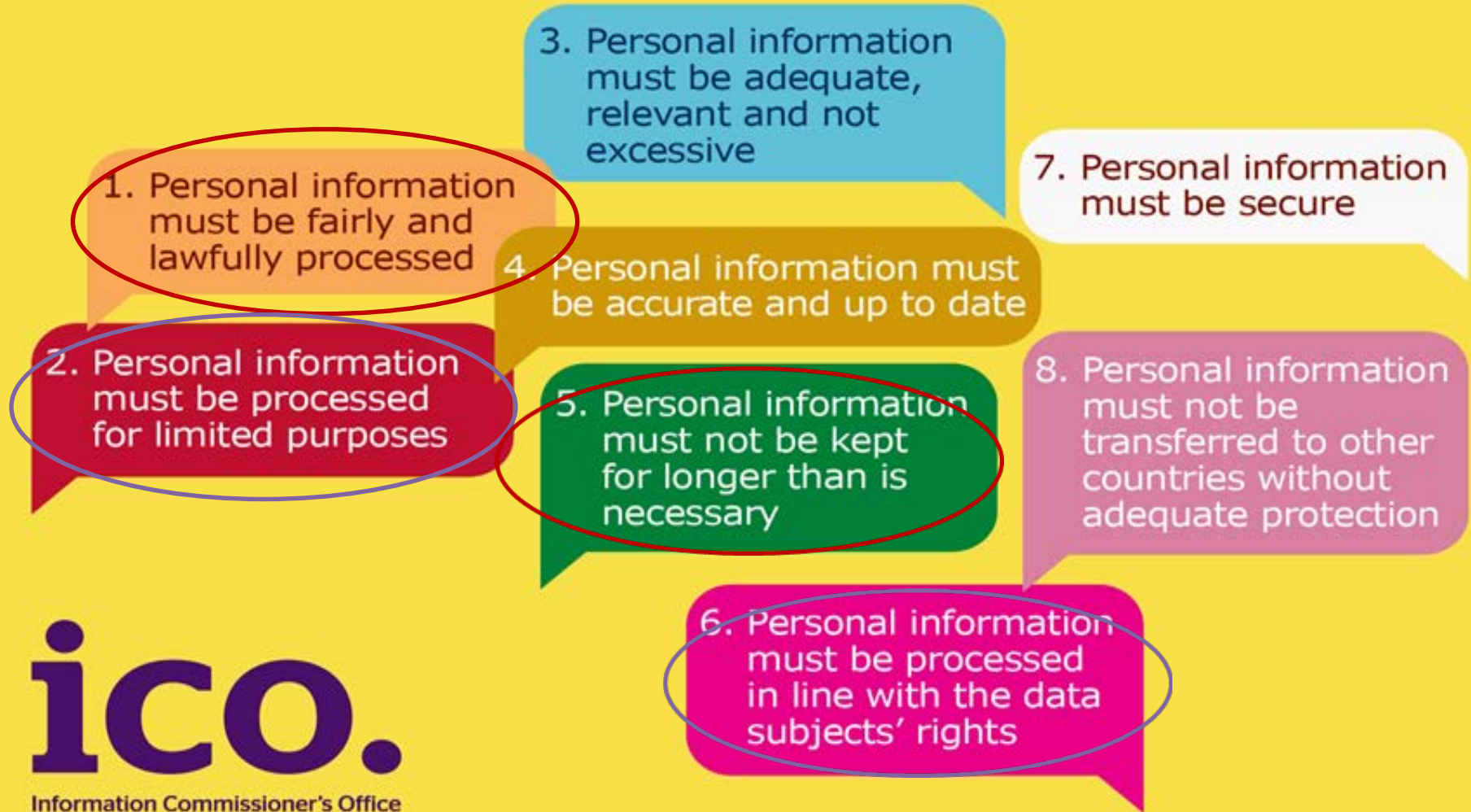
- up to 20,000,000 EUR, OR
- up to 4 % of the total worldwide annual turnover of the preceding financial year (in the case of an undertaking)
- **Focused on incidents which are likely to cause damage and distress**



**Medium breaches of data protection are subject to administrative fines: whichever is higher of the following:**

- up to 10,000,000 EUR, OR
- up to 2 % of the total worldwide annual turnover of the preceding financial year (in the case of an undertaking)
- **Focused on process failures.** For example, failure to report ‘High risk’ breaches to the ICO and the relevant data subjects within 72 hours.

## 8 data protection principles



**The main data protection principles –**

*Key message: Establishing data processing purpose is fundamental to GDPR compliance*



# ‘What’s New?’ - Demonstrating compliance

Principle of Accountability: “The **controller** [who controls the means / purposes for which personal data are processed] *shall be responsible for, and be able to demonstrate compliance with the Principles*”

New requirements:

- Maintaining records on processing activities
- A **risk-based approach** when it comes to personal data management: implementing appropriate **technical** and **organisational** measures to comply with GDPR principles
- Data protection ‘**by Design**’ and ‘**by Default**’
- Data protection impact assessments
- Appointment of a data protection officer
- Direct liability for data ‘**processors**’

Any information **relating to an identified or identifiable** natural person

An identifiable natural person is one who can be identified, **directly or indirectly**, in particular by reference to:

- an identifier such as a name, an identification number, location data, an online identifier or
- to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person”

Compare the concept of ‘**sensitive**’ **personal data** – delimited categories



|    | A                         |
|----|---------------------------|
| 1  | <b>Full Name List</b>     |
| 2  | Heidi Kim Lee             |
| 3  | Mary Elizabeth Smith      |
| 4  | William Jefferson Clinton |
| 5  | George Walker Bush        |
| 6  | Tyler Matthew Smith       |
| 7  | Ryan Matthew Keagy        |
| 8  | Sammy C. Watson           |
| 9  | Charles Henry Pearson     |
| 10 | Suhaana Hyatt Khan        |



# Personal data – wide definition but ultimately context focused



# ‘How?’ (i) – what is the University doing?

- GDPR Working Group
- Information \***Personal Data**\* Asset Register being compiled
- Review of agreements with other organisations that share personal data with the University (in particular, flows of personal data into / out of the EEA)
- Review of the University's privacy policy, and consent form / privacy notice templates
- Compiling retention protocol / schedules
- Where necessary, carrying out in-depth ‘data protection impact assessments’

# ‘How?’ (ii) – What can you do?

| Compliance duty          | Activities  |
|--------------------------|---|
| Roles & responsibilities | <ul style="list-style-type: none"> <li>• <b>READ AND CIRCULATE OUR ‘DO’S AND DON’TS’</b></li> <li>• Appointment of local data protection champions</li> <li>• Add data protection compliance issues to the agenda of all high level meetings concerning operations</li> </ul> |
| Auditing                 | <ul style="list-style-type: none"> <li>• Local auditing of personal data processing activities and data flows to align with university policies.</li> <li>• Findings should be recorded and periodically reviewed</li> </ul>  |
| Incident management      | <ul style="list-style-type: none"> <li>• Implementation of a robust policy and process to manage security incidents</li> </ul>  |
| Training & Awareness     | <ul style="list-style-type: none"> <li>• E-training being rolled out for all staff and the possibility for bespoke training</li> <li>• Consider the arrangement of data protection ‘clinics’ for staff to discuss their personal data processing concerns</li> </ul>          |

# Where can you get help?

| Guidance type                          | Web link   |
|--|--|
| Sharepoint                             | <ul style="list-style-type: none"> <li>• <a href="https://intranet.soton.ac.uk/sites/gdpr/Pages/Home.aspx">https://intranet.soton.ac.uk/sites/gdpr/Pages/Home.aspx</a></li> <li>• These slides and the accompanying packs to circulate are also to be uploaded to Sharepoint</li> </ul>  |
| Email us                               | <ul style="list-style-type: none"> <li>• <b>General enquiries:</b> <a href="mailto:gdpr@soton.ac.uk">gdpr@soton.ac.uk</a></li> <li>• <b>Legal:</b> <a href="mailto:gdprlegal@soton.ac.uk">gdprlegal@soton.ac.uk</a></li> <li>• <b>Data Protection:</b> <a href="mailto:dp@soton.ac.uk">dp@soton.ac.uk</a></li> <li>• <b>Information Security:</b> <a href="mailto:infosec@soton.ac.uk">infosec@soton.ac.uk</a></li> <li>• <b>Chief Information Office:</b> <a href="mailto:sjc@soton.ac.uk">sjc@soton.ac.uk</a></li> </ul> |
| ICO Guide to the GDPR                  | <ul style="list-style-type: none"> <li>• <a href="https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/">https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/</a></li> </ul>  |
| ICO 12 steps to preparing for the GDPR | <ul style="list-style-type: none"> <li>• <a href="https://ico.org.uk/media/1624219/preparing-for-the-gdpr-12-steps.pdf">https://ico.org.uk/media/1624219/preparing-for-the-gdpr-12-steps.pdf</a></li> </ul>  |

# Questions/Discussion Time

